

creative

a process book

elizabeth a. inkim







creative, a process
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Written by Elizabeth A. Inkim
Designed by Elizabeth A. Inkim

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Cambridge Creative Encounters is a University of Cambridge Public Engagement project run by University of Cambridge public engagement team.

This specific work was created as part of Cambridge Creative Encounters PARTNERSHIPS in collaboration with Cambridge School of Visual and Performing Arts.

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“At the end of the day, we can endure much more than we think we can.”

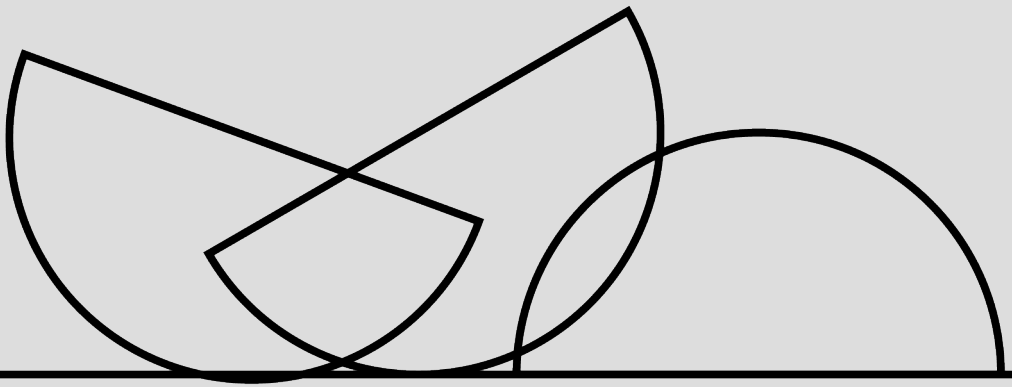
Frida Kahlo

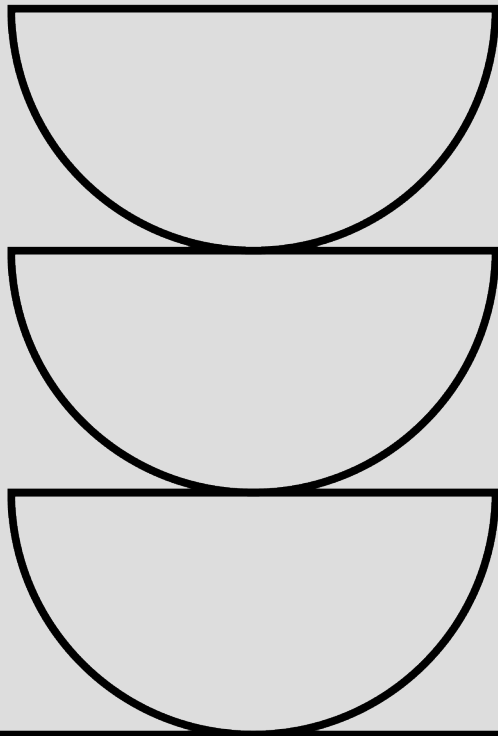




chaos

design is mostly about function, and all about purpose;
it centers around turing chaos into order.





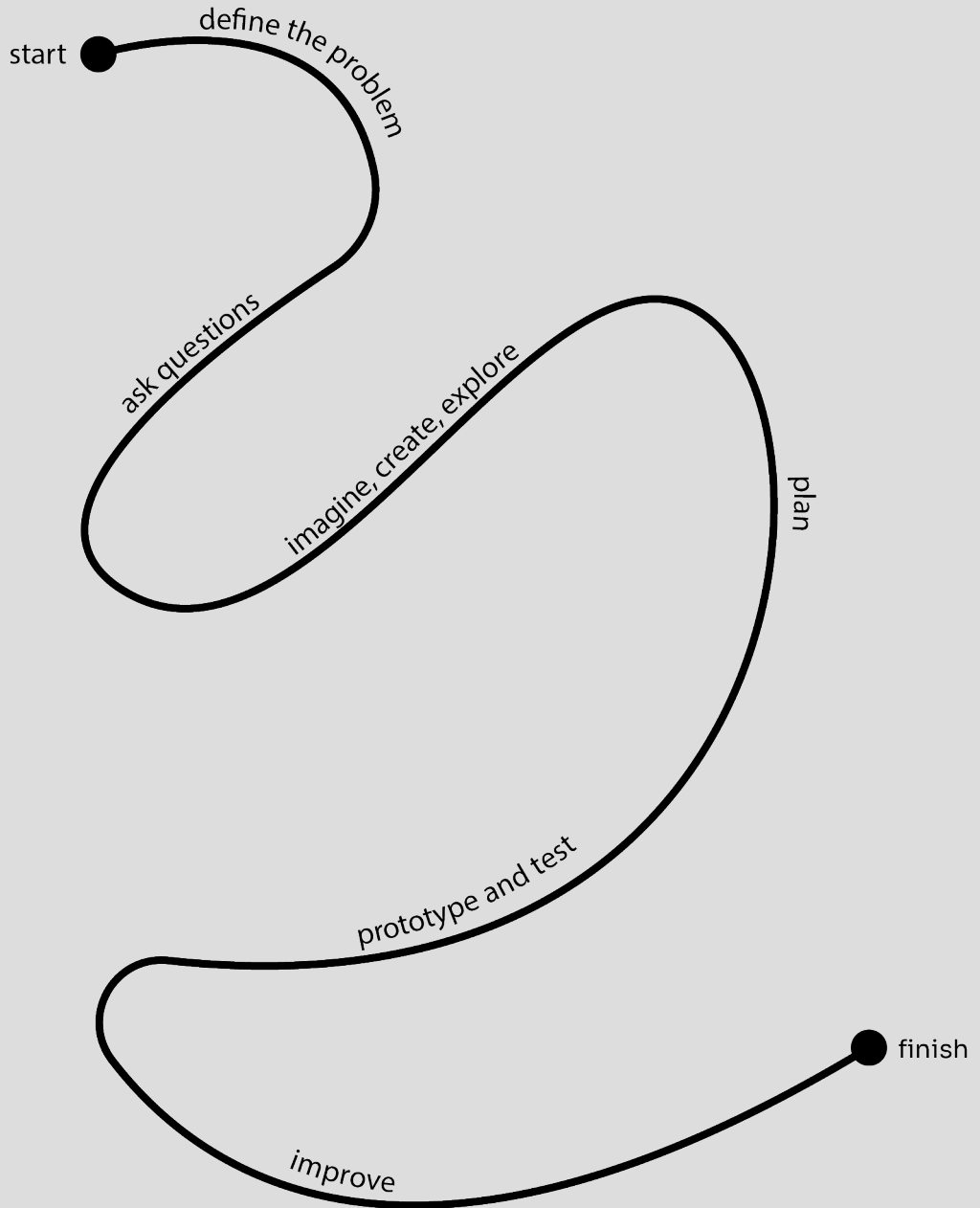
order





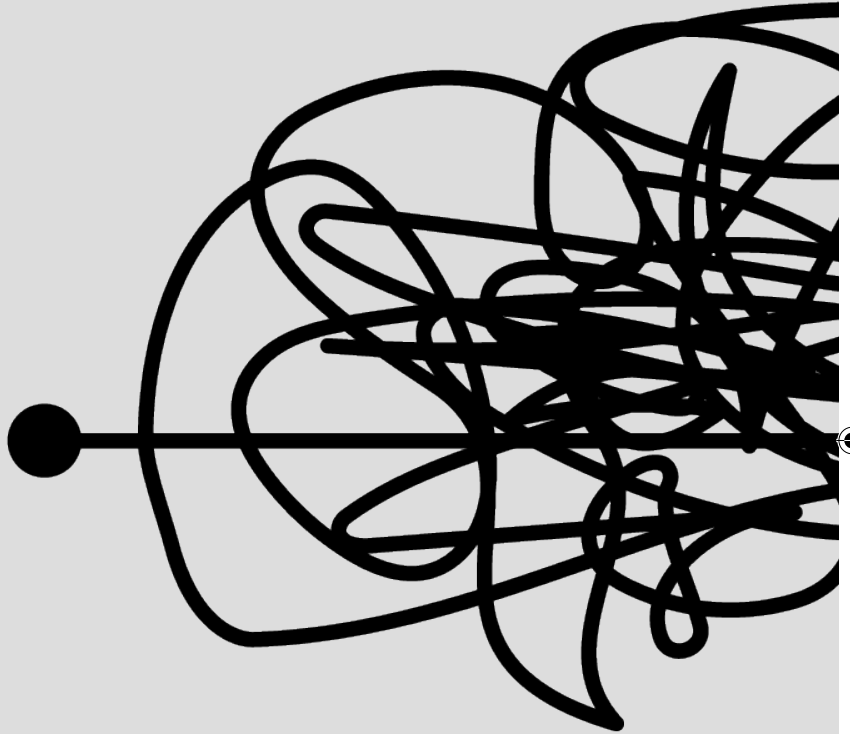
the plan

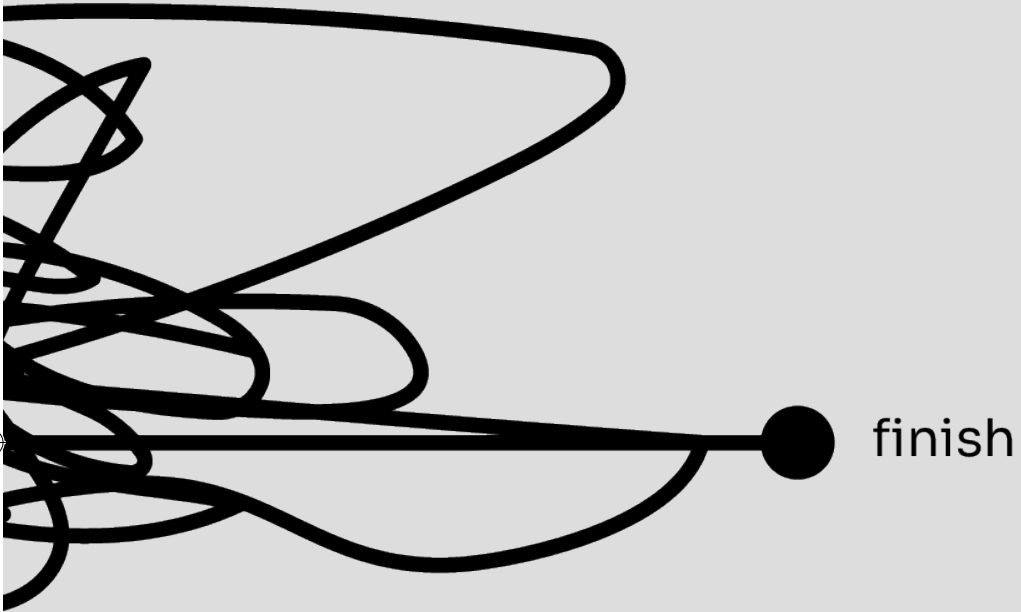






start





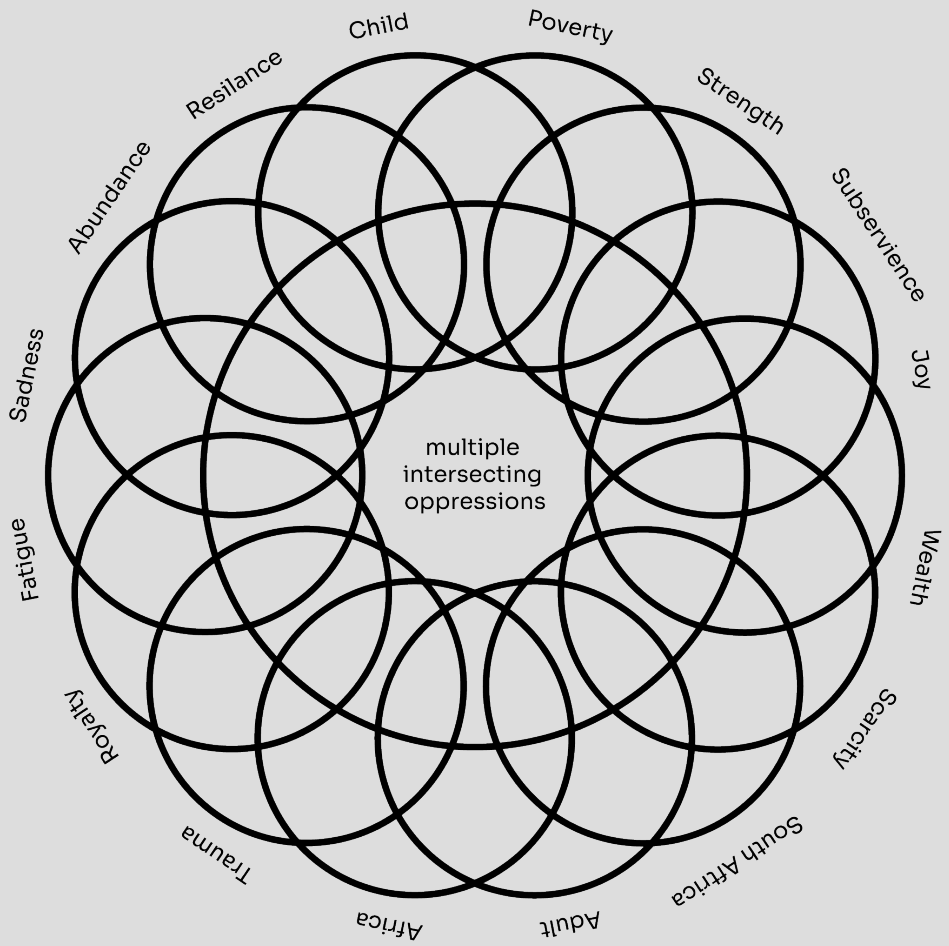
the action

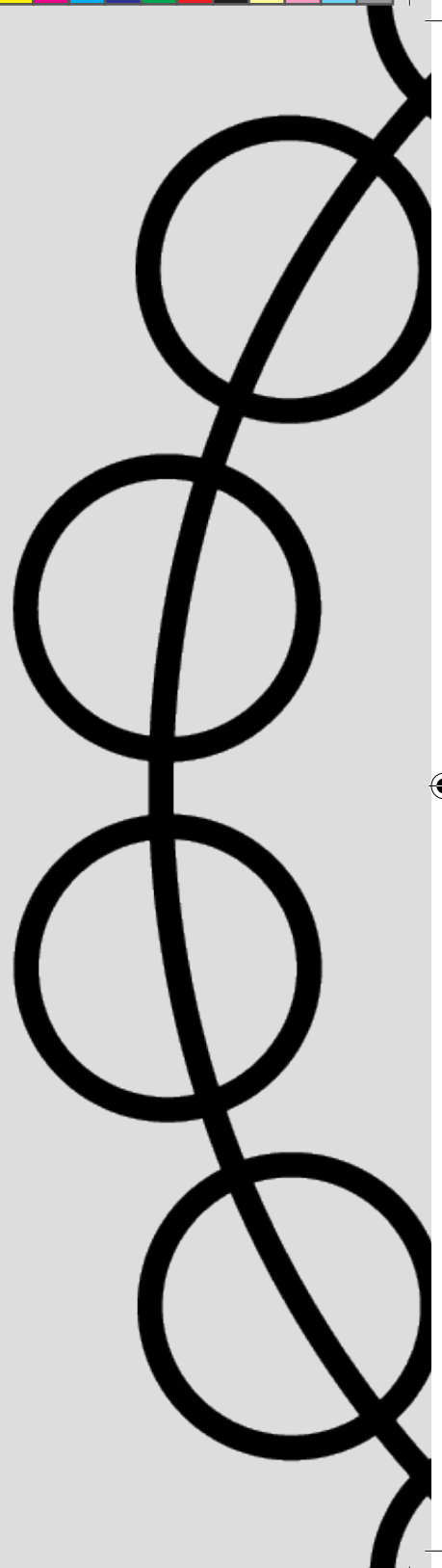




the project









a note from the designer

A large part of why I chose to use overlapping geometric shapes to make these illustrations was because of the theme; *Ukuhlukunyezwa Okuphindaphindiwe*: multiple intersecting oppressions. It would be one thing to illustrate the scenes at hand in watercolour, charcoal, or acrylic, but these mediums were too traditional for such a nuanced research project. In flat vector illustrations, black women aren't typically featured as the focus, which is a narrative I wanted to change. However, since I do have a background in fine art, I thought it would be important to sketch out the scenes, first in pen and then in pastel, to get an idea of the subject and composition.

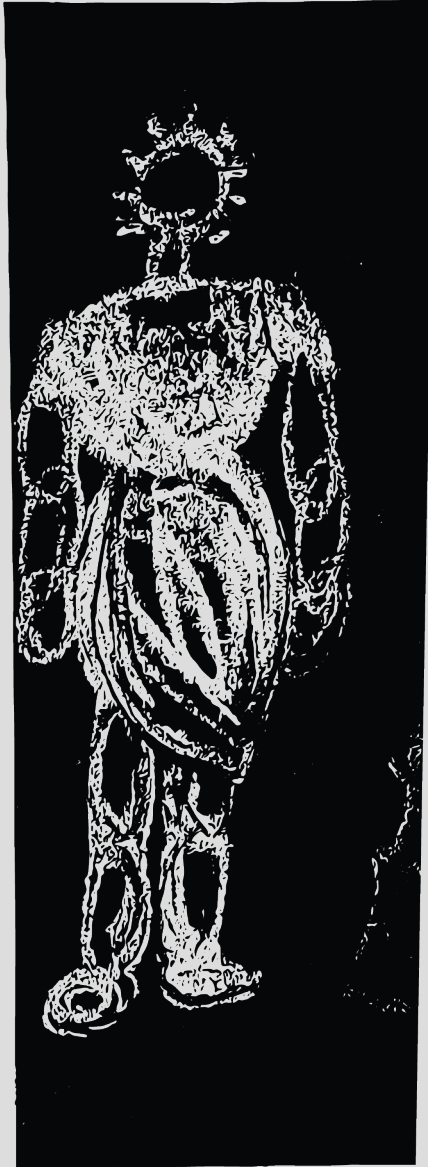
Coming from Trinidad and Tobago, a minority-majority country where people of East Indian and African descent make up most of the population, I understood the need and, more importantly, want for representation in media. Good, bad and everything in between representation of all kinds is important because it destigmatizes preconceived notions, it makes the world a kinder place.





SKETCHES





Saturday 8th October,

Creative Encounters

Dichotomies

Adult

Child

Strength

Fatigue

Wealth

Poverty

Joy

Sorrow

Tranquillity

Resilience

Royalty

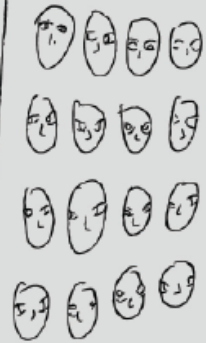
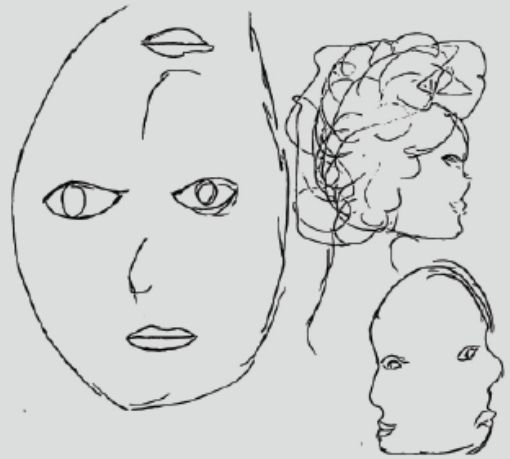
Subservience

Abundance

Scarcity

18 Map of Africa

Map of South Africa



Adult

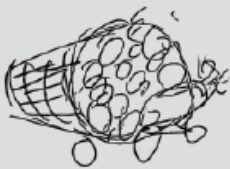


Child

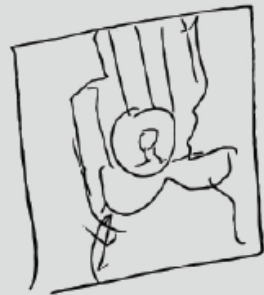




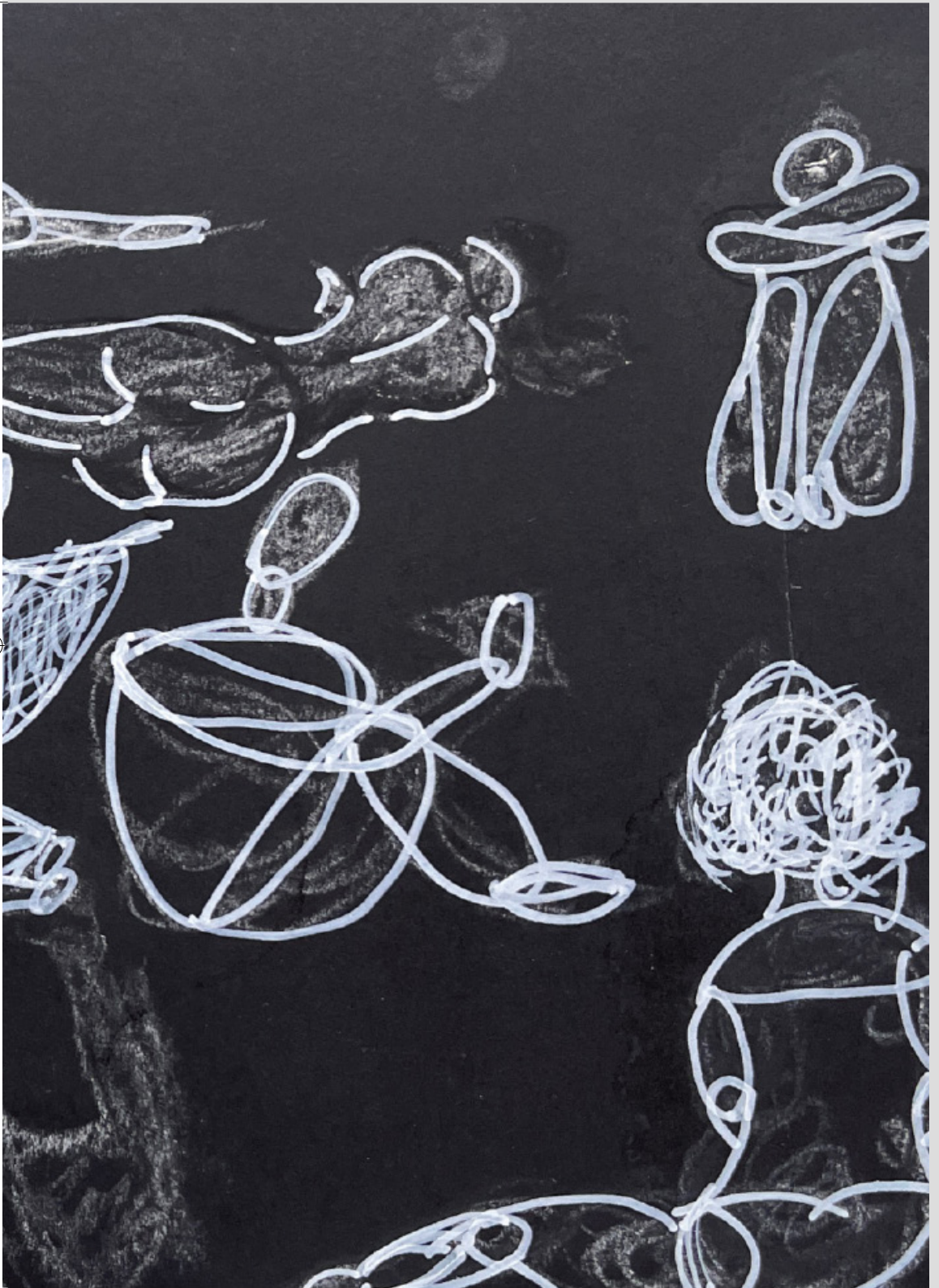
Person & A Full Sledge

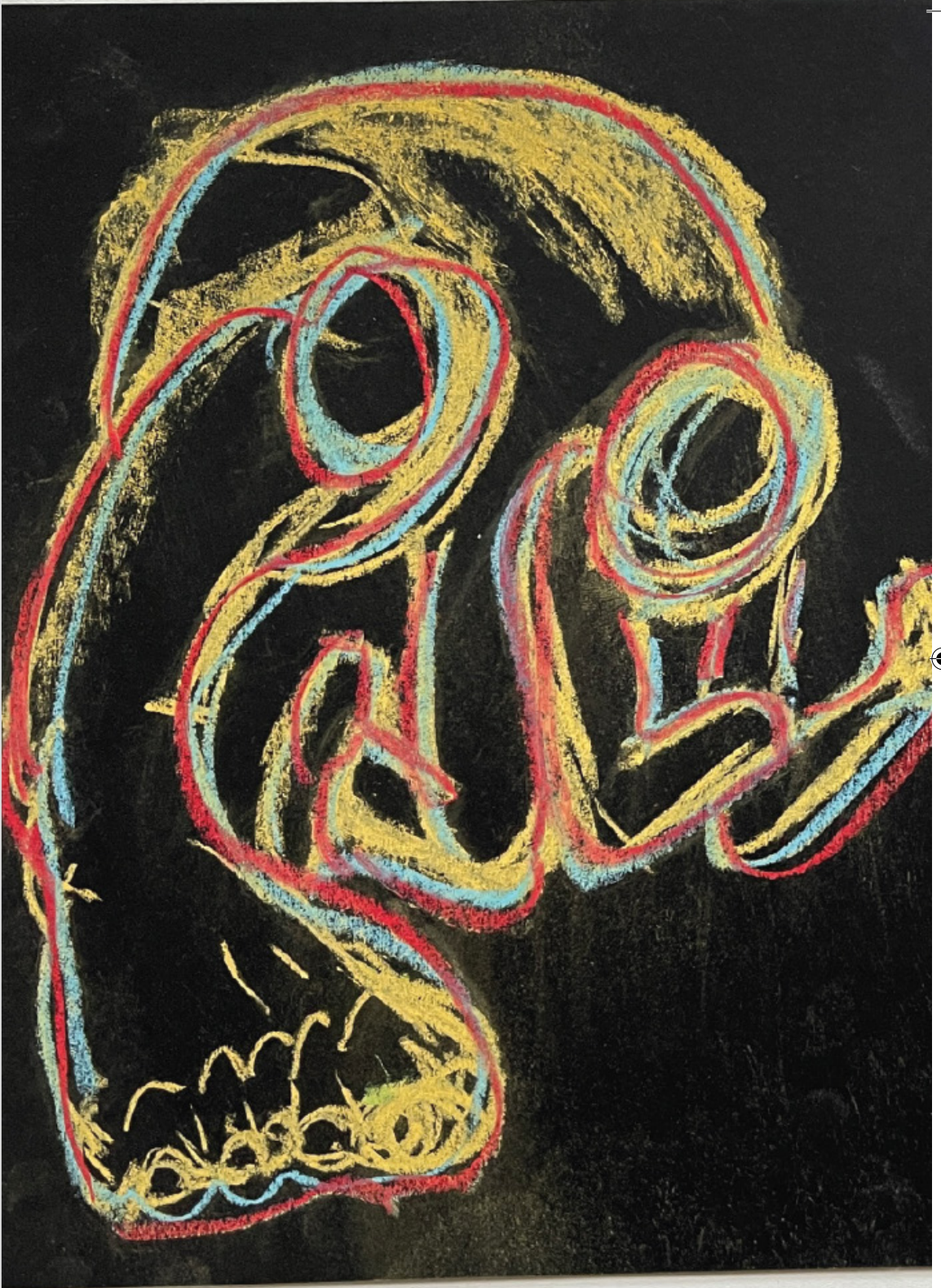


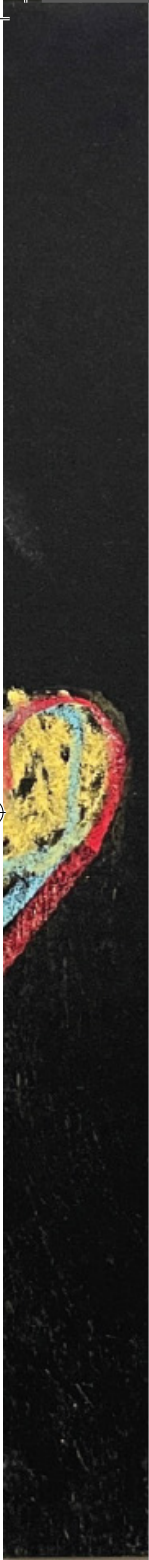
Scarcity















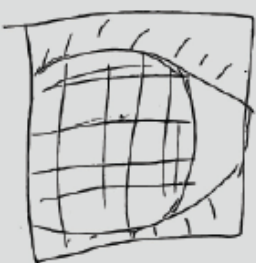
Joy



Poverty



Abundance



Trauma

Fractured star

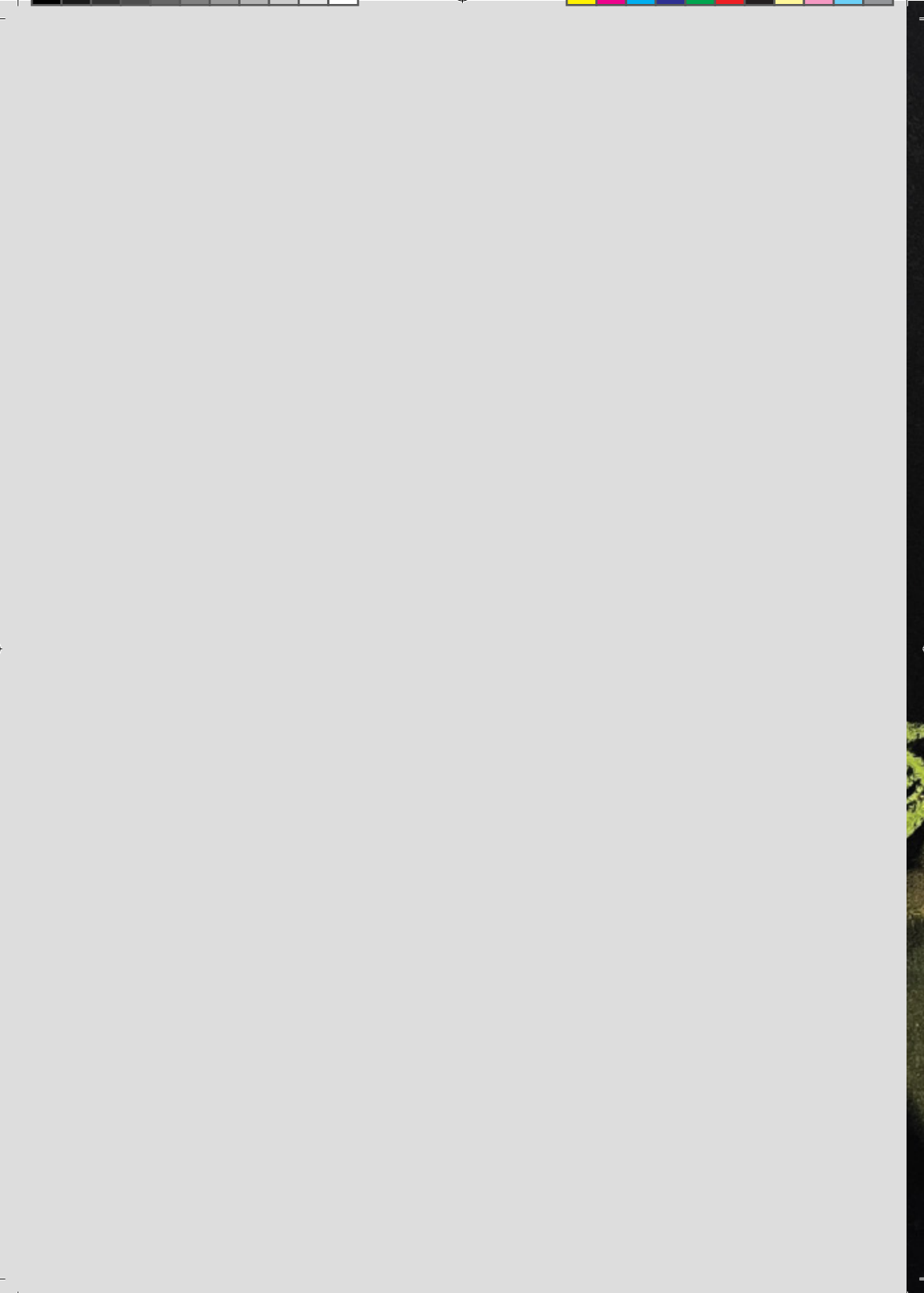




















COLOURS, SHAPE & FORM











hue
pure colour



tint
hue + white



shade
hue + black

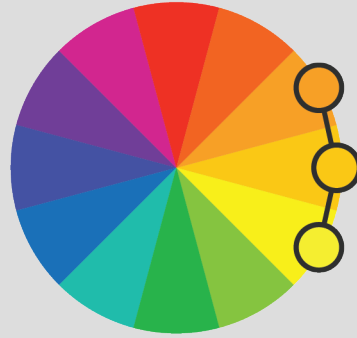




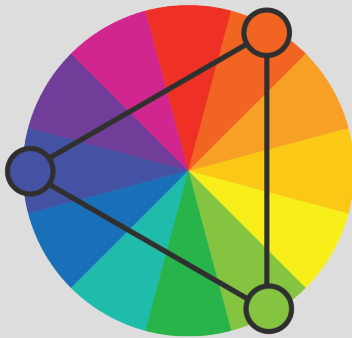
primary



analogous



secondary



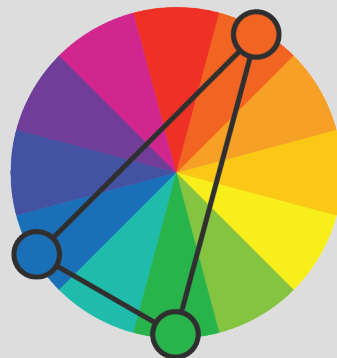
complementary

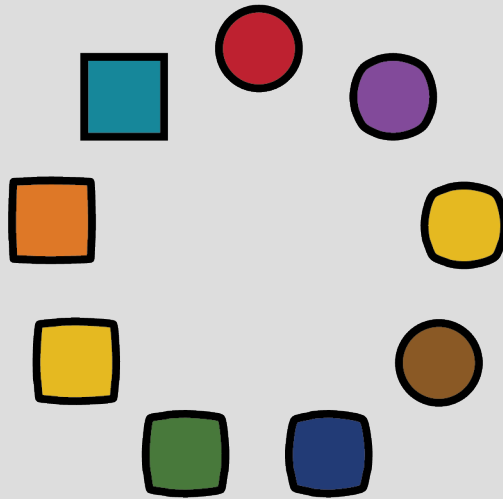


tetradic



split complementary







Coal
 Pantone Neutral Black C
 CMYK 0,0,0,89
 #1B1B1B
 RGB 27,27,27

Smoke
 Pantone Cool Gray 11 C
 CMYK 0,0,0,66
 #575757
 RGB 87,87,87

Cotton
 Pantone Warm Gray 1 C
 CMYK 0,4,10,13
 #DDD5C6
 RGB 221, 213, 198

Snow
 #FFFFFF
 RGB 255, 255, 255

Mauby
 Pantone 7533 C
 CMYK 0,35,74,74
 #422B11
 RGB 66,43,17

Cinnamon
 Pantone 464 C
 CMYK 0,36,74,46
 #8A5924
 RGB 138,89,36

Sunset
 Pantone 158 C
 CMYK 0,46,82,13
 #DD7727
 RGB 221,119,39

Honey
 Pantone 7409 C
 CMYK 0,19,85,10
 #E6BA22
 RGB 229,185,34

Aubergine
 Pantone 269 C
 CMYK 24,63,0,59
 #4F2769
 RGB 79,39,105

Periwinkle
 Pantone 258 C
 CMYK 15,52,0,40
 #824A99
 RGB 130,74,153

Monstera
 Pantone 7483 C
 CMYK 57,0,51,66
 #25572B
 RGB 37,87,43

Absinthe
 Pantone 7742 C
 CMYK 40,0,52,53
 #48793A
 RGB 72,121,58

Pepper
 Pantone 7622 C
 CMYK 0,83,78,47
 #87171E
 RGB 135,23,30

Cherry
 Pantone 1805 C
 CMYK 0,83,75,26
 #BD212F
 RGB 189,33,47

Lapis
 Pantone 2756 C
 CMYK 71,50,0,54
 #223B76
 RGB 34,59,118

Cornflower
 Pantone 321 C
 CMYK 80,12,0,40
 #1F8799
 RGB 30,133,152

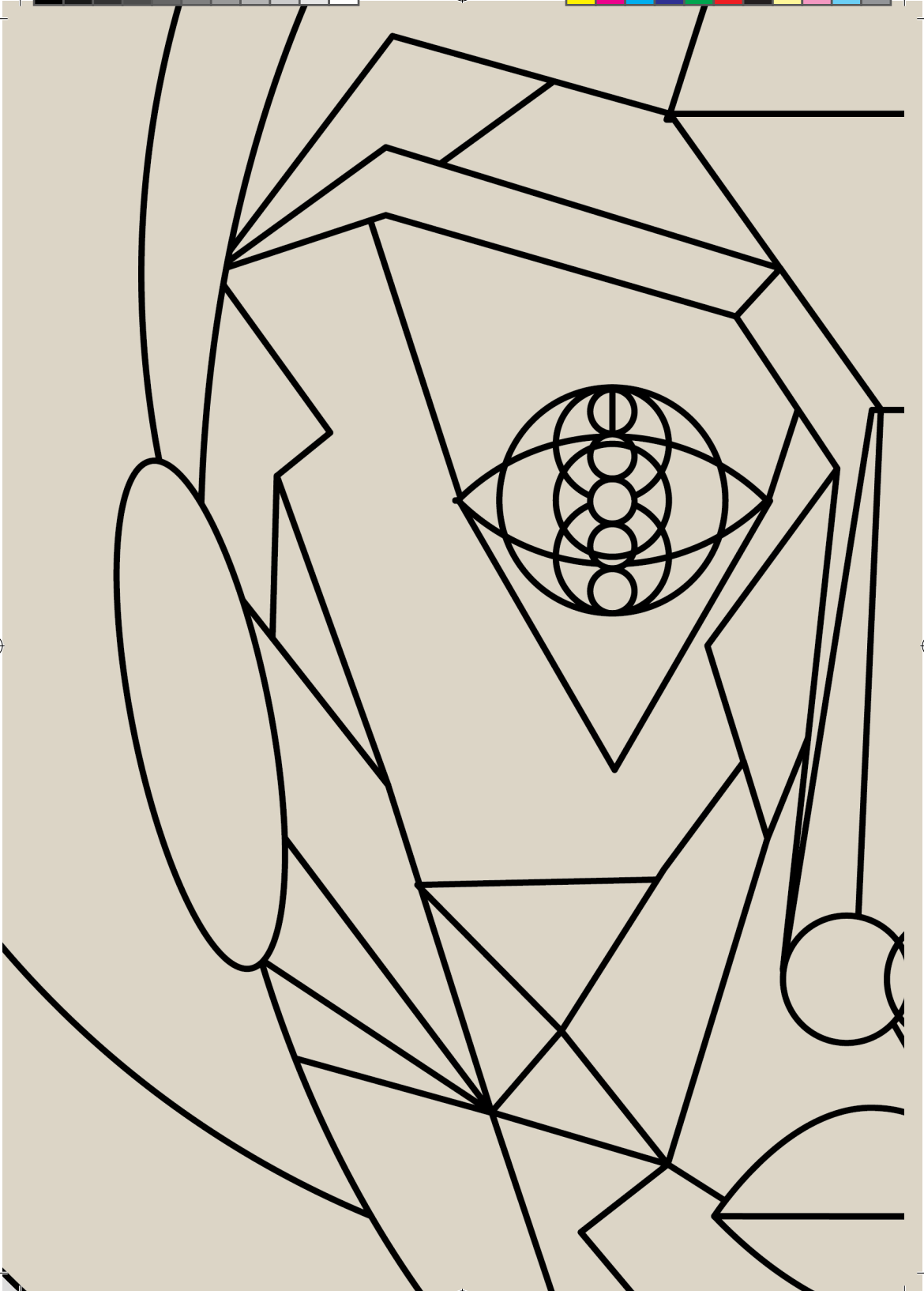




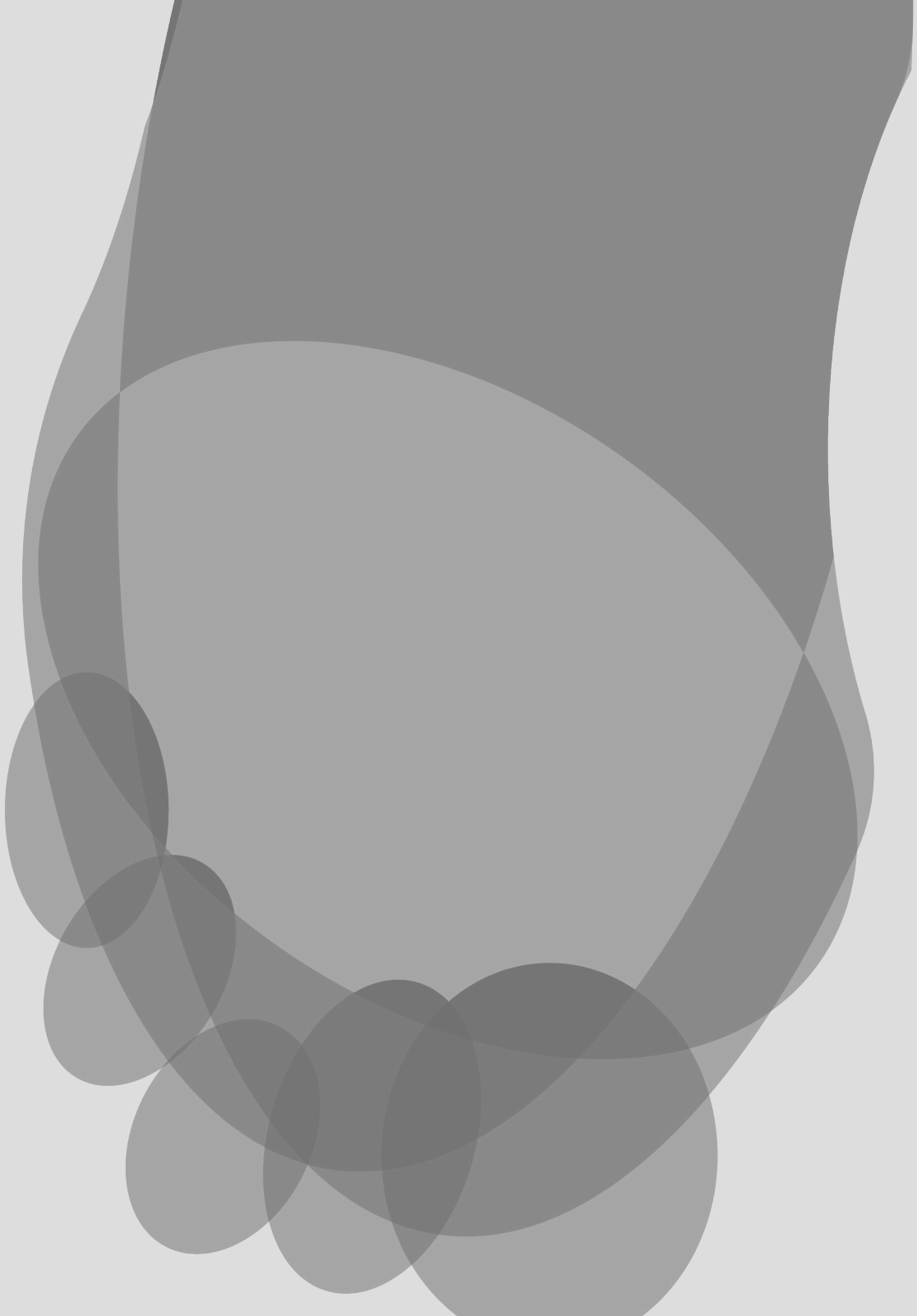
DRAFTS



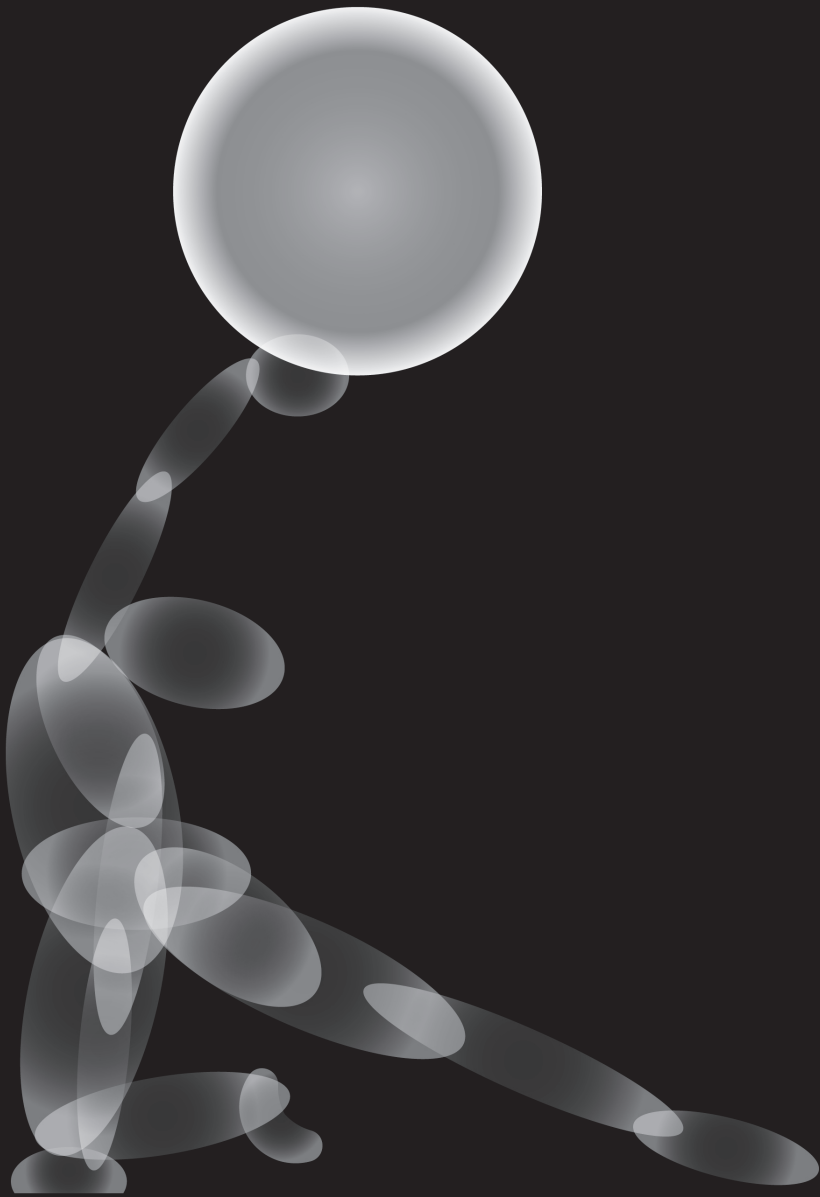




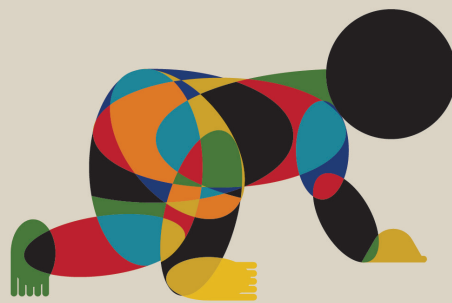
















ILLUSTRATIONS & DELIVERABLES

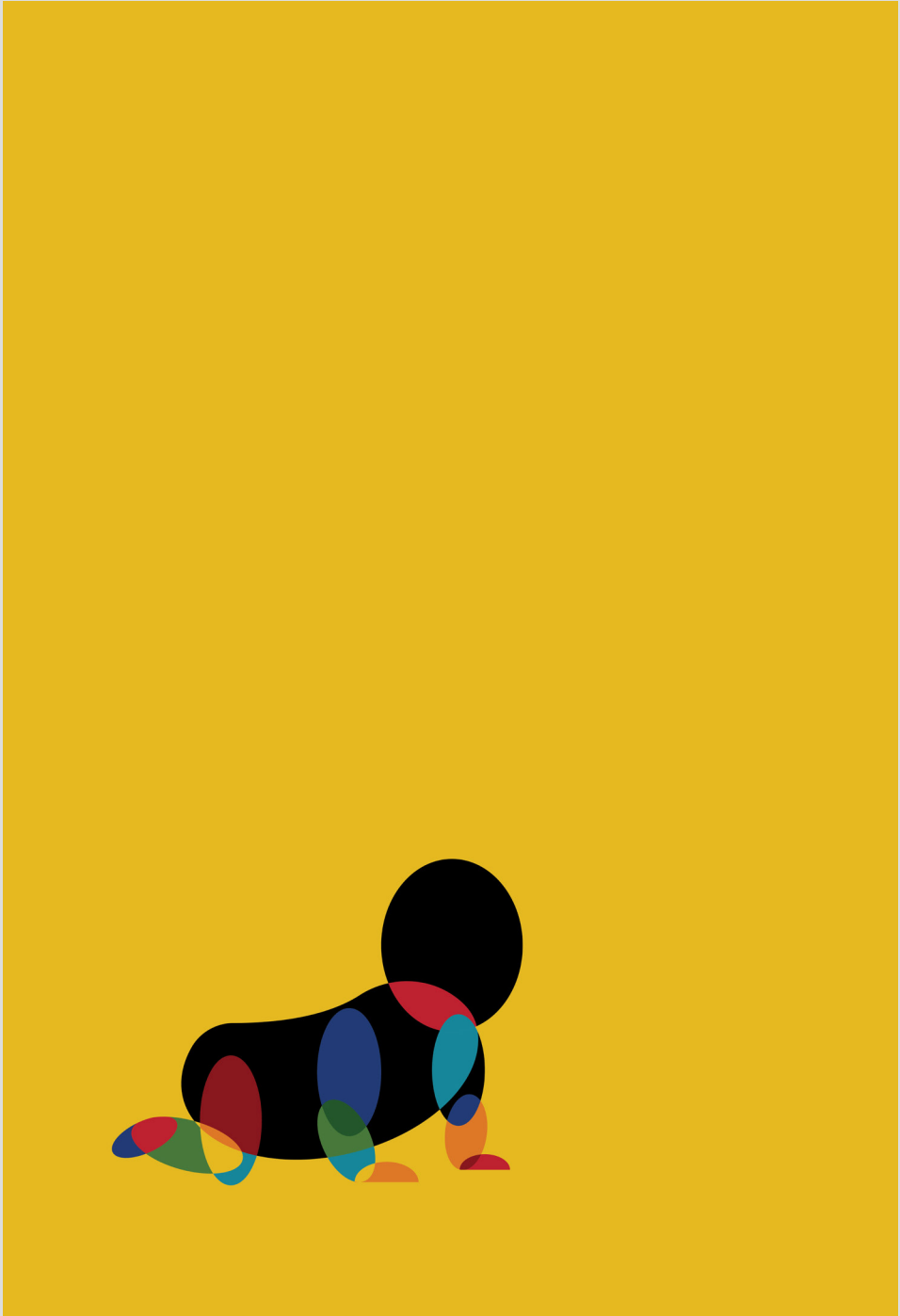






adult





child





joy





sadness





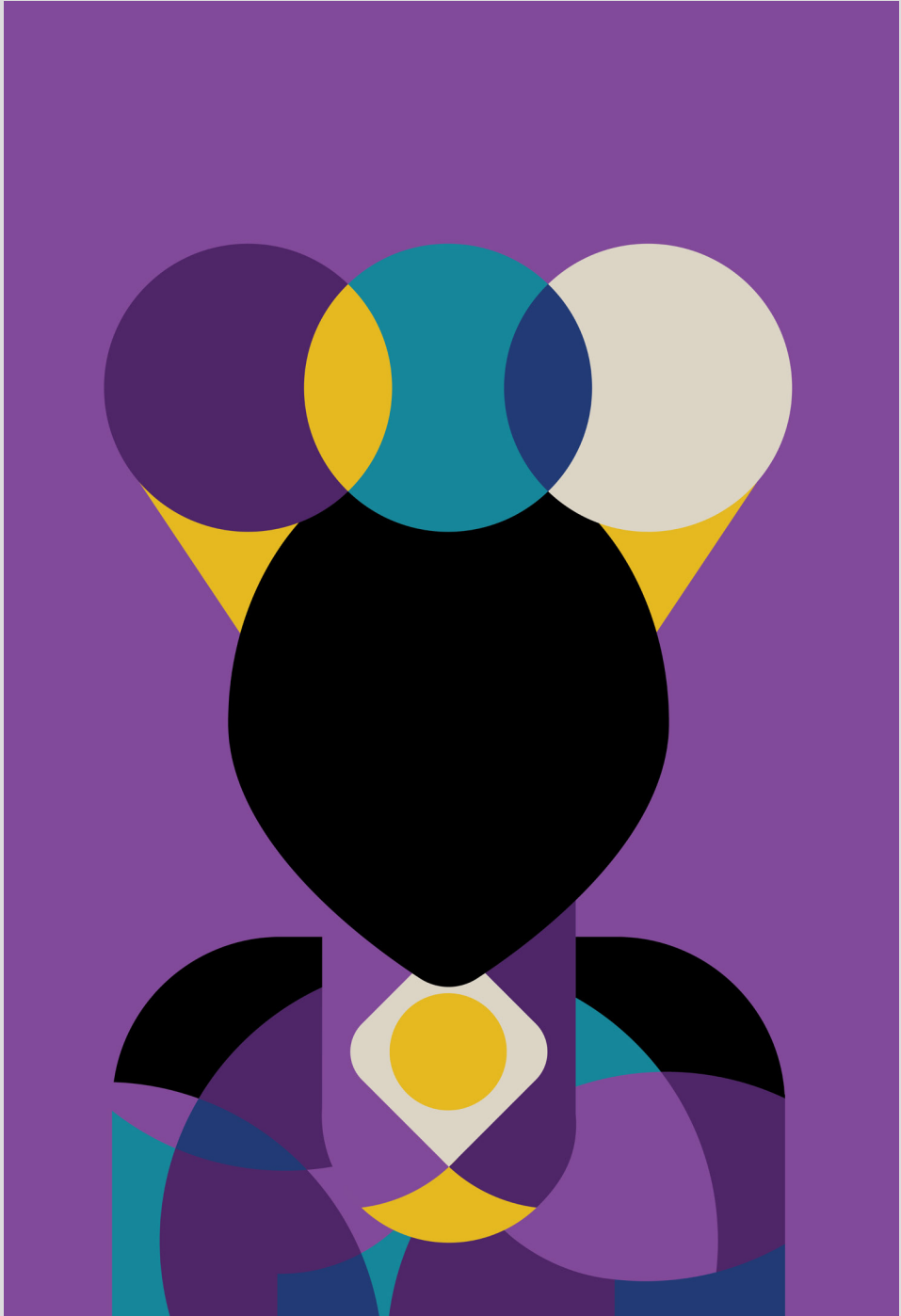
trauma





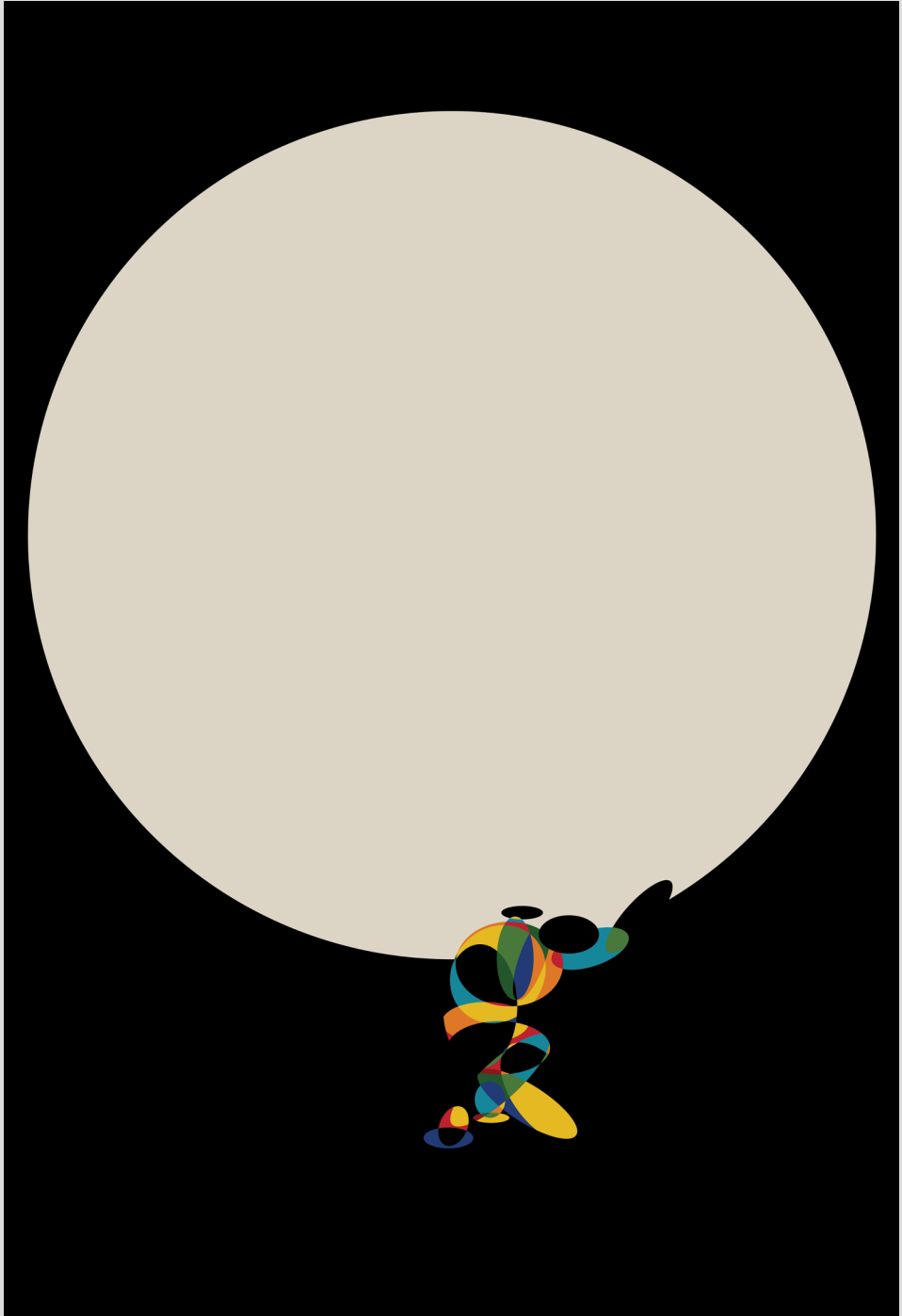
resilience





wealth





poverty





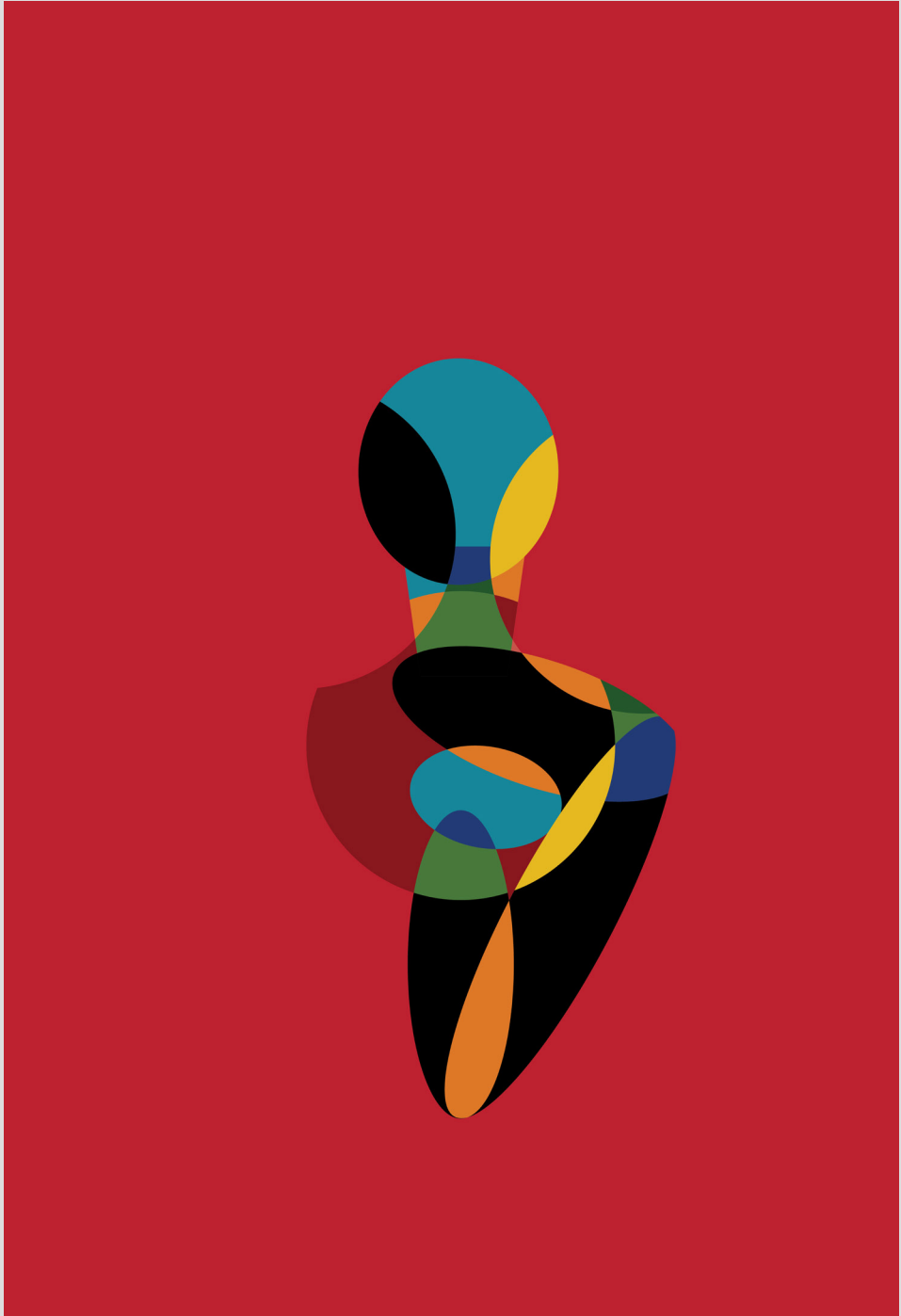
abundance





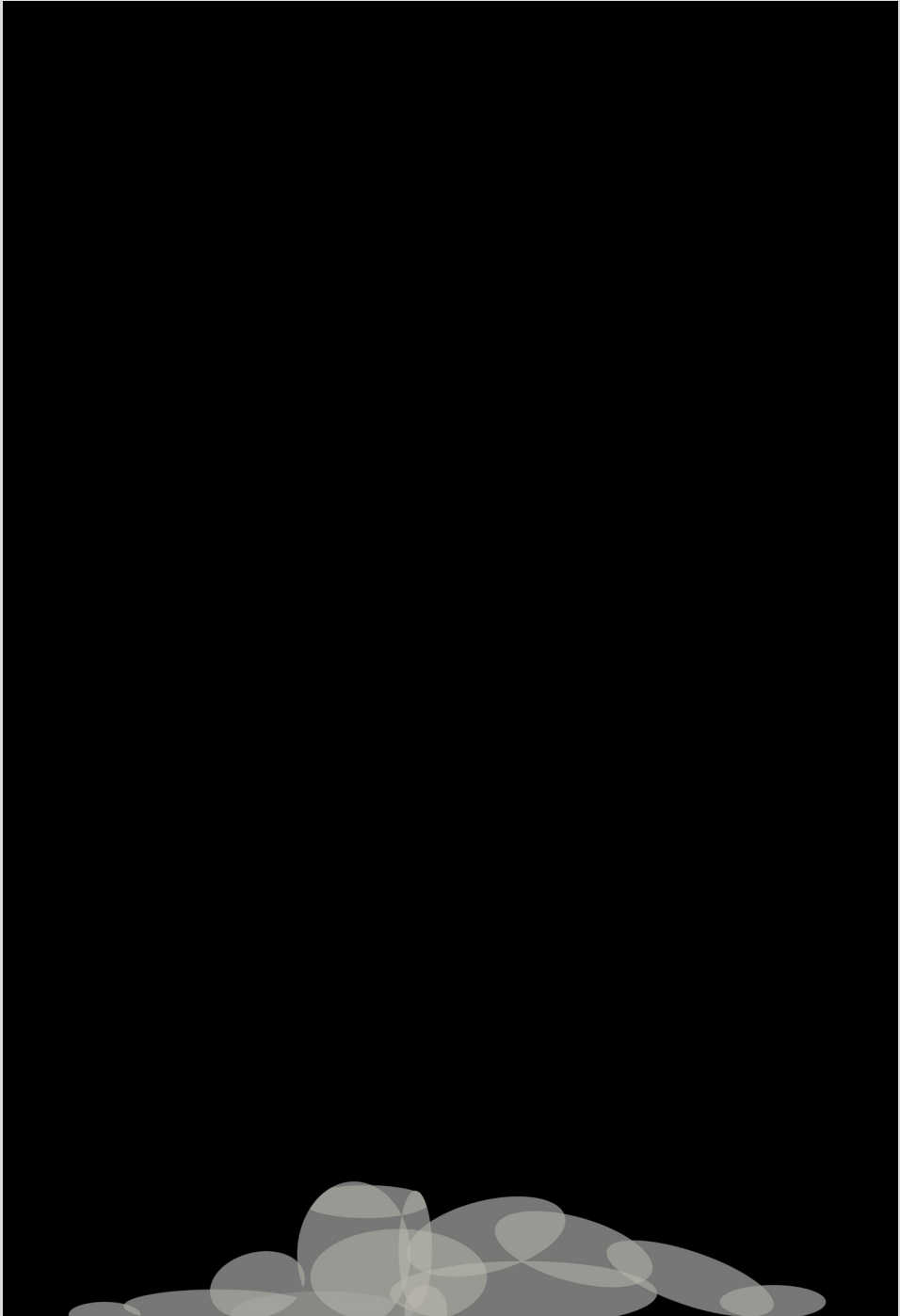
scarcity





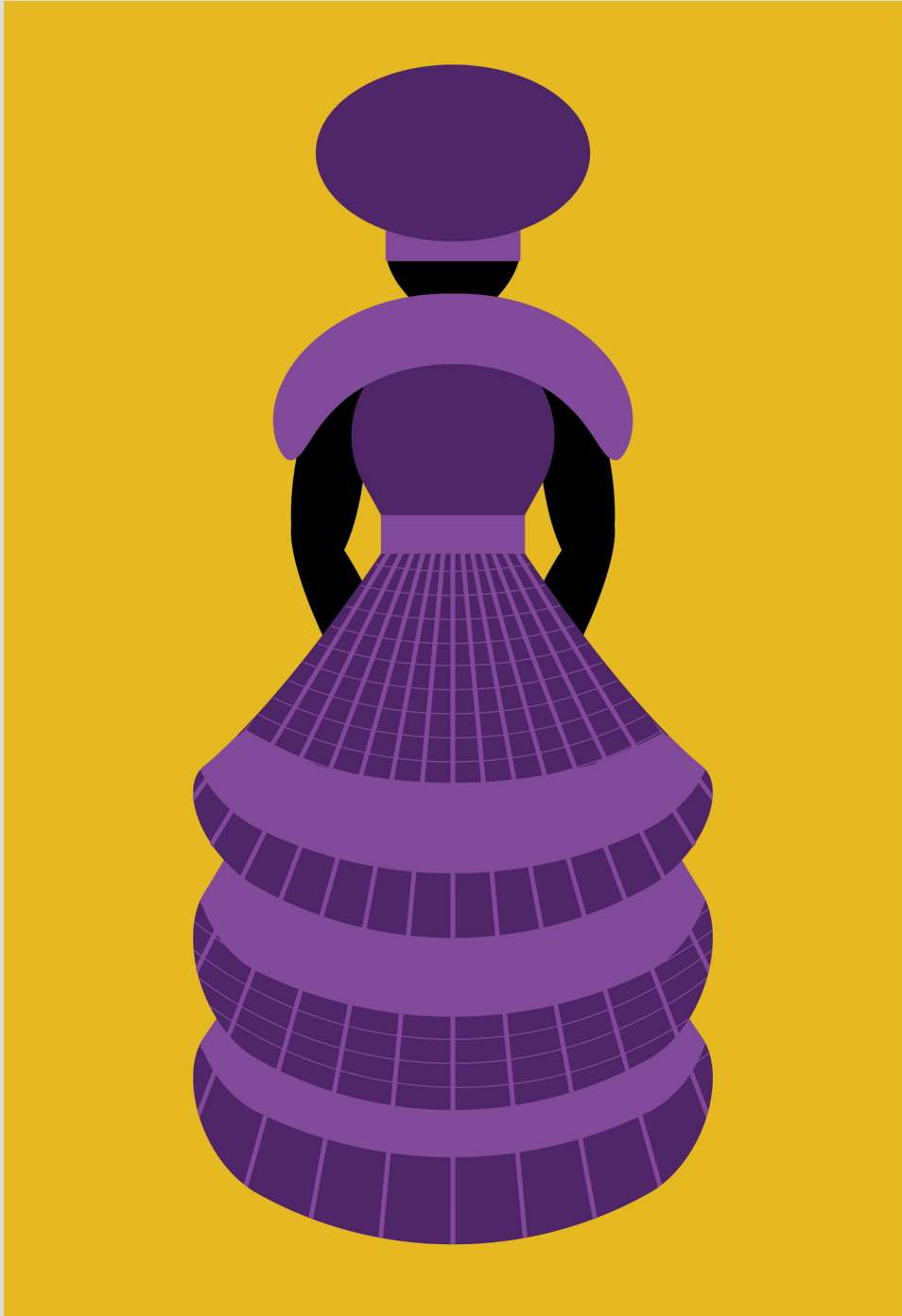
strength





fatigue





royalty





subervience





africa





south africa





a project book









a colour book







a process book (this book)





... (Goto-
... about their
... transformed
... (Goto-
... with a
... are
... (the)
... to



Violet

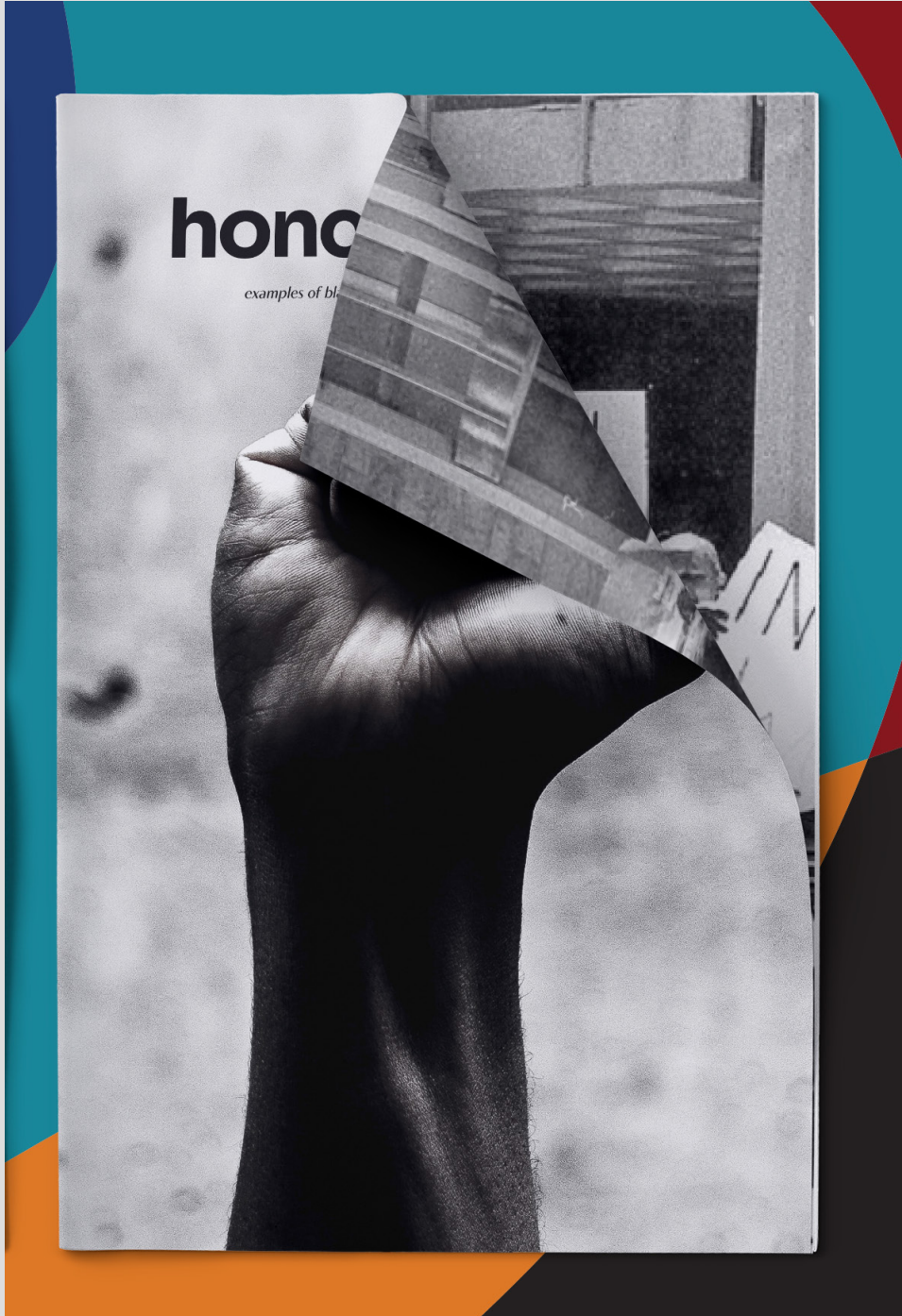
Tattile accab in ce esse eumenem otie nla-
sient eient empie tam sapio juvis restudi ut
vilde asene entio. Ferunde. Uojuv restudi ut
vilde et querente. Ferunde. Uojuv restudi ut
ex quisteppente. Ferunde. Uojuv restudi ut
caur il teni suppete. Ferunde. Uojuv restudi ut
notem seone. Uojuv restudi ut. Uojuv restudi ut
luptu. molena. Uojuv restudi ut. Uojuv restudi ut
sem ut. siphorei. Uojuv restudi ut. Uojuv restudi ut
gento. ecciam. Uojuv restudi ut. Uojuv restudi ut



stickers








newspaper (front)





This document highlights examples of black female freedom fighters from South Africa and is part of a study being conducted by Ayanda Mhiongo, PhD Candidate at the University of Cambridge.

Designed by Elizabeth A. Inkim.
Printed by the Newspaper Club.

 UNIVERSITY OF
CAMBRIDGE

newspaper (back)





project brochure







exhibition invitations





You are cordially invited to

**ukuhlukunyezwa
okuphindaphindiwe**
multiple intersecting oppressions

at

Frair House

Free School Lane, Cambridge, CB2 3QA,

from

17th-28th March 2023

10:00 - 17:00

RSVP

ayanda.manjomane@gmail.com

Your presence will be highly appreciated







ukuhlukunyezwa okuphinaphindiwe, a project by Ayanda Mhlongo, PhD Candidate at the University of Cambridge, made in collaboration with the Cambridge School of Visual and Performing Arts Alumni, Elizabeth A. Inkim.

Written by Ayanda Mhlongo
Designed by Elizabeth A. Inkim

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